### Sunday, September 15

<table>
<thead>
<tr>
<th>Time</th>
<th>Title</th>
<th>Presenter</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00 pm – 5:00 pm</td>
<td>Exhibitor Setup</td>
<td></td>
<td>100-Grand Ballroom</td>
</tr>
<tr>
<td>3:00 pm – 7:00 pm</td>
<td>Participant Registration</td>
<td></td>
<td>Registration Desk</td>
</tr>
<tr>
<td>5:00 pm - 8:00 pm</td>
<td>Welcome Reception</td>
<td></td>
<td>The Grove Plaza</td>
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</tbody>
</table>

### Monday, September 16

*The Registration and Information desk will be staffed all day, starting at 7:00am. Sponsor Exhibits will open at 7:00 am.*

<table>
<thead>
<tr>
<th>Time</th>
<th>Title</th>
<th>Presenter</th>
<th>Location</th>
</tr>
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<tbody>
<tr>
<td>7:30 am – 4:30 pm</td>
<td>Registration</td>
<td></td>
<td>Registration Desk</td>
</tr>
<tr>
<td>7:30 am – 8:30 am</td>
<td>Breakfast Buffet / Networking</td>
<td></td>
<td>100-Grand Ballroom</td>
</tr>
<tr>
<td>8:30 – 8:40 am</td>
<td>Welcome to Boise!</td>
<td>Charlene Maher, CEO (BCID)</td>
<td>130-Junior Ballroom</td>
</tr>
<tr>
<td>8:40 – 8:45 am</td>
<td>Agenda Overview &amp; Board Intro</td>
<td></td>
<td>130-Junior Ballroom</td>
</tr>
<tr>
<td>8:45 – 9:45 am</td>
<td>Keynote Speaker 1: Predictive Analytics &amp; ROI Measurements</td>
<td>Marc Roberts; Drew Hobby (BCID)</td>
<td>130-Junior Ballroom</td>
</tr>
<tr>
<td>9:45 – 10:00 am</td>
<td>Break</td>
<td></td>
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<tr>
<td>10:00 – 10:45 am</td>
<td>(B) Breakout 1: Predicted PMPY: Accurately Predicting Individual Member Future Total Cost Using ML and Big Data</td>
<td>Matthew Giglia (Excelsus)</td>
<td>110AB</td>
</tr>
<tr>
<td>10:00 – 10:45 am</td>
<td>(B) Breakout 2: 10 Steps to Data Governance Proprietary</td>
<td>Sri Saikrishnan (Blue Shield CA)</td>
<td>120A</td>
</tr>
<tr>
<td>10:00 – 10:45 am</td>
<td>(B) Breakout 3: Using the Power of National Benchmarking to Help Employers Improve Performance Proprietary</td>
<td>Vanessa Lyons (Premera); Sanket Shah (BHI)</td>
<td>110CD</td>
</tr>
<tr>
<td>10:00 – 10:45 am</td>
<td>(T) Breakout 4: PHI/PII Data Discovery and Masking</td>
<td>Jay Tamraz, Eric Johnson, Sandis Wright; Sanjay Patel (BCBSA FEP)</td>
<td>120BC</td>
</tr>
<tr>
<td>10:45 – 11:15 am</td>
<td>Break – Visit Vendors</td>
<td></td>
<td>100- Grand Ballroom</td>
</tr>
<tr>
<td>11:15 – 12:00 pm</td>
<td>(B) Breakout 5: The building of the Data Governance program at BlueCross BlueShield of Alabama</td>
<td>Kristin Cacace (BCBSAL); Shibu Joseph (Clarity Insights)</td>
<td>110AB</td>
</tr>
<tr>
<td>11:15 – 12:00 pm</td>
<td>(B) Breakout 6: Fixing Our Data – A Use Case for Implementing a Master Data Hub: Provider Reset at Blue Cross Blue Shield of Arizona: Data Modeling/Data Architect Shares Experience</td>
<td>Rafael Bustamante(BCBSAZ)</td>
<td>120A</td>
</tr>
<tr>
<td>11:15 – 12:00 pm</td>
<td>(B) Breakout 7: Predicting Top five medical conditions at Member level using M/L and managing them Proprietary</td>
<td>Kalyan Boppudi, Mitch Quinn (BCBSNC)</td>
<td>110CD</td>
</tr>
<tr>
<td>11:15 – 12:00 pm</td>
<td>(T) Breakout 8: Cognos Analytics Technical Deep Dive: Architecture, Services, and Security Proprietary</td>
<td>Eric Barton(ABCBS)</td>
<td>120BC</td>
</tr>
<tr>
<td>12:00 – 1:15 pm</td>
<td>Lunch Buffet/Networking</td>
<td></td>
<td>100- Grand Ballroom</td>
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<tr>
<td>12:30 – 12:55 pm</td>
<td>Sponsor Presentations</td>
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</table>

**Day 1 - Session A:** Agile Clinical Integrations in the Era of Cloud: Complex Challenges and Practical Solutions  
Syed Haider (X by 2)  
110AB

**Day 1 - Session B:** Member Analytics and Clinical Data Integration  
Shibu Joseph; Brad Reynolds (Clarity Insights)  
110CD

**Day 1 - Session C:** You’ve Tackled Data Governance—Now Get Ready for Data Privacy  
Cheri Hunter (Informatica)  
120A

**Day 1 - Session D:** MongoDB for the Insurance Industry  
Blake Schoppa (MongoDB)  
120BC

Session Types - T: Technical  B: Business
<table>
<thead>
<tr>
<th>Time</th>
<th>Title</th>
<th>Presenter</th>
<th>Location</th>
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<tbody>
<tr>
<td>1:15 – 2:00 pm</td>
<td>(B) Breakout 9: Deliver through Design Sprints</td>
<td>Chris Reavis (Regence)</td>
<td>110AB</td>
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<td></td>
<td>Proprietary</td>
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<td>(B) Breakout 10: FEP Insights: A suite of data enriched products that</td>
<td>Narendra Kambam(CareFirst/FEPOC)</td>
<td>120A</td>
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<td></td>
<td>turns data into actionable insights to all FEP Blue Cross Blue</td>
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<td></td>
<td>Shield Plans</td>
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<td>(B) Breakout 11: Optimizing the Business through Architecture</td>
<td>Michelle Graefe &amp; Lindsay Sleep (BCID)</td>
<td>110CD</td>
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<td>(T) Breakout 12: Creating Custom R Packages to Standardize and</td>
<td>Kelli Fagan (Excellus)</td>
<td>120BC</td>
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<td></td>
<td>Enhance the Data Science Workflow</td>
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<td>2:00 – 2:10 pm</td>
<td>Room Change</td>
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<td>(B) Breakout 13: Using ADT Data to Transform Clinical Engagement</td>
<td>Brian Badinger (BCBSLA)</td>
<td>110AB</td>
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<td>Proprietary</td>
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<tr>
<td>2:10 – 2:55 pm</td>
<td>(B) Breakout 14: Evaluating the Impact of Proactive Care Management</td>
<td>D.J. Donahue, Lauren Staples (BCBSTN)</td>
<td>120A</td>
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<td>with IDStrat Proprietary</td>
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<td>(B) Breakout 15: Utilizing design thinking to build better solutions</td>
<td>Ben Holmes (ABCBS) Micheal Warjas (IBM)</td>
<td>110CD</td>
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<td>Proprietary</td>
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<td>(T) Breakout 16: Through the Foundry FHIR: Tempering Data for Better</td>
<td>Scot McGee (Premera)</td>
<td>120BC</td>
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<td></td>
<td>Health</td>
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<tr>
<td>2:55 – 3:20 pm</td>
<td>Break – Visit Vendors</td>
<td></td>
<td>100- Grand Ballroom</td>
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<td>(B) Breakout 17: Bending the Cost Curve with Data Science Proprietary</td>
<td>Michael Eichsteadt(HCSC)</td>
<td>110AB</td>
</tr>
<tr>
<td>3:20 – 4:05 pm</td>
<td>(B) Breakout 18: DevOps approach to building a Cloud Based Informatics</td>
<td>Tim Whiting (BCBSMI)</td>
<td>120A</td>
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<td>Environment</td>
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<td>(B) Breakout 19: Dragnet - Investigate Fraudulent Provider Connections</td>
<td>William Duyym, Erik Jensen, Suma Vishnumoorthy, Sumita Srinivasan (BCBSNC)</td>
<td>110CD</td>
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<td>(T) Breakout 20: Data Ingestion Framework</td>
<td>Kishore Huiligol, Udit Garg (Florida Blue)</td>
<td>120BC</td>
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<td>4:05 – 4:15 pm</td>
<td>Room Change</td>
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<td>(B) Breakout 21: Predicting readmissions 30 days post-discharge</td>
<td>Anusha Pokuri &amp; Kedar Kulkarni (Florida Blue)</td>
<td>110AB</td>
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<td>Proprietary</td>
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<tr>
<td>4:15 – 5:00 pm</td>
<td>(B) Breakout 22: Tackling Costs Through Behavioral Health - Using</td>
<td>Clif White (BCBSTN)</td>
<td>120A</td>
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<td>Stress and Depression Triggers to Implement True Preventative Care</td>
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<td>Proprietary</td>
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<td>(B) Breakout 23: Employer Reporting - Soup to Nuts</td>
<td>Troy Buescher, Christopher Mayer (BCBSNC)</td>
<td>110CD</td>
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<td>(T) Breakout 24: Medical Data Mining: Using Data to Guide Meaningful</td>
<td>Christopher Barnett (Premera)</td>
<td>120BC</td>
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<td></td>
<td>Outreach</td>
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<tr>
<td>5:00-5:30 pm</td>
<td>Free Time</td>
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<tr>
<td>5:00-6:00 pm</td>
<td>Sponsor Hosted Happy Hour</td>
<td>Snowflake</td>
<td>Bardenay</td>
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<tr>
<td>5:45-6:00 pm</td>
<td>Transportation to Dinner</td>
<td>Walking to Basque Block-across from The Grove Hotel</td>
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<tr>
<td>6:00-9:00 pm</td>
<td>Dinner:</td>
<td></td>
<td>Basque Block Party</td>
</tr>
<tr>
<td>9:00-10:30 pm</td>
<td>After Hours Sponsored Networking Event</td>
<td>Highpoint Solutions, Tableau, Informatica</td>
<td>Bodovino Downtown</td>
</tr>
</tbody>
</table>

**Tuesday, September 17**

The Registration and information desk will be staffed starting at 7:00 am – 3:00 pm Sponsor Exhibits will open at 7:30 am and may breakdown as early as 2:00 pm
<table>
<thead>
<tr>
<th>Time</th>
<th>Title</th>
<th>Presenter</th>
<th>Location</th>
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<tbody>
<tr>
<td>9:45 – 10:30 am</td>
<td>(B) Breakout 25: Sales Force Meets Data Science</td>
<td>Bryan Dorathy (ABCBS) Amitt Bhagat (Amitech Solutions)</td>
<td>110AB</td>
</tr>
<tr>
<td></td>
<td>(B) Breakout 26: Precision Health Management of Members Proprietary</td>
<td>Kim Bobitski (Florida Blue)</td>
<td>120A</td>
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<tr>
<td></td>
<td>(B) Breakout 27: Yes, You Can Successfully Build an Enterprise Data Warehouse in One Year! Proprietary</td>
<td>David Kemp &amp; Leanne Hinrichs (BCBS NE)</td>
<td>110CD</td>
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<tr>
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<td>(T) Breakout 28: Data Vault at Excellus and its Advantages</td>
<td>Douglas DeCross (Excellus)</td>
<td>120BC</td>
</tr>
<tr>
<td>10:30 – 11:00 am</td>
<td>Break – Visit Vendors</td>
<td></td>
<td>100- Grand Ballroom</td>
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<tr>
<td>11:00 – 11:45 am</td>
<td>(B) Breakout 29: Creating an Analytic Framework using MPP</td>
<td>Michael Anderson (BCBS AL)</td>
<td>110AB</td>
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<tr>
<td></td>
<td>(B) Breakout 30: BCBSLA Leverages Cloud Platform to Build Highly Accurate Predictive Models Aimed At Improving Health, Wellness and Member Experience Proprietary</td>
<td>Jack Holloway; Mike Gardner (BCBSLA) Brad Kurland (BHI)</td>
<td>110CD</td>
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<td>Breakout 31:</td>
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<td>120A</td>
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<td>(T) Breakout 32: Moving the Data Mine to Treasure Valley: Lessons Learned When Transitioning to Teradata DBMS</td>
<td>Ted Knutson (Premera)</td>
<td>120BC</td>
</tr>
<tr>
<td>11:45 am – 1:00 pm</td>
<td>Lunch Buffet/Networking</td>
<td></td>
<td>100- Grand Ballroom</td>
</tr>
<tr>
<td>12:05-12:30 pm</td>
<td>Day 2 - Session A:</td>
<td>Armon Petrossian (Wherescape)</td>
<td>110AB</td>
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<tr>
<td></td>
<td>Day 2 - Session B: Cloudera Overview for Health Plans</td>
<td>Abbas Mooraj (Cloudera)</td>
<td>110CD</td>
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<td>Day 2 - Session C</td>
<td>Highpoint Solutions</td>
<td>120A</td>
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<tr>
<td></td>
<td>Day 2 - Session D: Putting RPA to Work: Enhancing Healthcare’s Digital Workforce with Data &amp; Automation</td>
<td>Amit Bhagat; Jeff Hatfield; Jason Warrelmann (Amitech Solutions)</td>
<td>120BC</td>
</tr>
<tr>
<td>12:30 – 1:00 pm</td>
<td>Networking-Visit Sponsors</td>
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<tr>
<td>1:00 pm – 2:00 pm</td>
<td>Motivational Speaker</td>
<td>Adam Kreek</td>
<td>130-Junior Ballroom</td>
</tr>
<tr>
<td>2:00 – 2:45 pm</td>
<td>Sponsor Door Prizes and Instructions for Sponsor Cocktail Hour</td>
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<tr>
<td>2:45 – 4:00 pm</td>
<td>Sponsor Cocktail Hour Sessions</td>
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<tr>
<td>2:45 – 3:15 pm</td>
<td>Session A: “How Healthy is your Data?” Using Automation to Discover, Diagnose, Treat, Rehabilitate and Monitor your Data</td>
<td>Andrew Schon (Ab Initio)</td>
<td>110AB</td>
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<tr>
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<td>Session B: How Optum is supporting payers and providers with new analytic platforms to drive value based care</td>
<td>Meghan Miller (Optum)</td>
<td>110CD</td>
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<tr>
<td>3:15 – 3:30 pm</td>
<td>Room Change</td>
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<tr>
<td>3:30 – 4:00 pm</td>
<td>Session C: The Next Generation of Analytics: Artificial Intelligence and More</td>
<td>Zainab Savliwala (IBM Watson)</td>
<td>110AB</td>
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<td>Session D: A Modern Approach to Healthcare MDM</td>
<td>Reltio</td>
<td>110CD</td>
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<td>Session E: Can a program be an expert? Using algorithmic methods to de-identify data</td>
<td>Matthew Carroll (Immuta)</td>
<td>120BC</td>
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<tr>
<td>4:00-5:30 pm</td>
<td>Free Time</td>
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<tr>
<td>4:00-5:30 pm</td>
<td>Sponsor Hosted Happy Hour</td>
<td>Cloudera</td>
<td>Capitol Cellars</td>
</tr>
<tr>
<td>5:30 – 6:00 pm</td>
<td>Transportation to Dinner</td>
<td>The Grove/Residence Inn</td>
<td>Boise Depot</td>
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<tr>
<td>6:00 – 9:00 pm</td>
<td>Dinner</td>
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</table>
Wednesday, September 18
The Registration and Information desk will be staffed until 9:00 am. In the event of a session ending early, we will continue on with the schedule to end conference early. *** Please schedule departure flight for 2:00 pm or later ***

<table>
<thead>
<tr>
<th>Time</th>
<th>Title</th>
<th>Presenter</th>
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<tbody>
<tr>
<td>7:30 – 9:00 am</td>
<td>Registration</td>
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<tr>
<td>8:00 – 9:00 am</td>
<td>Breakfast Buffet</td>
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<td>130 - Foyer</td>
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<tr>
<td>9:00 – 12:00 am</td>
<td>Keynote Speaker #3, Presentation of Information Management Excellence Award, Plan Drawings (must be present to win), Wrap up &amp; Intro 2020</td>
<td>Laura Craft (Gartner), Jessica Wyatt (ABCBS), Rob Hopper (BCBSID), Rob Hopper (BCBSID) &amp; Denise Matthews (BCBSTN)</td>
<td>130 - Junior Ballroom</td>
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</tbody>
</table>